

## **Course Details**

Business Ethics and CSR

**Course Code:**

MGT-403

**Credit Hours: 3**

## **Course Description**

This course provides students an opportunity to understand the nexus between business and society, and the problems created by the business activity. It highlights the individual and corporate considerations and responsibilities that come with running a business in an ethical manner. The course also elaborates the nature and essence of ethics, problems and possibilities of individual ethical and moral behavior formation. Broadly speaking, this course is about the central operational ideas: ethics and business, corporate responsibility, stakeholders, and citizenship, ethical theories, ethical decision making, tools and techniques of business ethics management, business ethics and various stakeholders such as shareholders, employees, customers, governments, suppliers, and civil society. Students attending this course will not only be able to understand the contemporary ethical issues facing business and link them to ethical theories but will also end up being a compassionate and considerate individuals.

## **Course Learning Outcomes (CLO)**

At the end of this course students will be able to:

- **CLO 1: *Describe*** the scope and content of the main normative ethical theories (including their limitations).
- **CLO 2: *Understand*** the concepts of corporate social responsibility (CSR), sustainability, and corporate citizenship, and their relevance to business ethics.
- **CLO 3: *Develop*** an understanding of various ethical problems that emerge at the interplay of business with different stakeholders such as shareholders,

employees, customers, suppliers, competitors, governments, and civil society organizations (CSOs).

- **CLO 4: Assess** ethical dilemmas that exist in business-stakeholder relationship using various ethical alternatives.
- **CLO 5: Choose** an appropriate alternative to address ethical issues in organizations
- **CLO 6: Develop** a report which effectively communicates ideas in a coherent and structured manner

### **Text book(s)**

Crane, A., Matten, D., Glozer, S., & Spence, L. (2019). *Business ethics: Managing corporate citizenship and sustainability in the age of globalization*. Oxford University Press.

### **Reference book(s):**

1. Velasquez, M. G., & Velazquez, M. (2002). *Business ethics: Concepts and cases*. Upper Saddle River, NJ: Prentice Hall.
2. Moriarty, J. (2021). *Business ethics: A contemporary introduction*. Routledge.
3. Halliday, D., & Thrasher, J. (2020). *The ethics of capitalism*. Oxford University Press, USA.

### **Other Material:**

Students will be provided with reading material throughout the term that they will be required to prepare.